Savvy Streaming
Affordable Cable Alternatives

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Marshall District Library
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Getting Started

● Fast Internet Connection **Required**
  ○ At least 6mb-10mb speeds for 1080p streaming
  ○ No data limits

● Accessible email address **Required**

● Do you want to stream at 1080p or 4k?

● Must have a device that can stream content (Smart TV, Roku, Amazon Fire TV Stick, Chromecast, Apple TV, etc.)

● What apps are already available on your smart devices?

● What channels are most important to you? What shows/events do you need to see live?
Internet Based Streaming

**Pros**
- Lower potential cost
- Lots of content
- Multiple viewing options (Watch on your phone, tablet, computer, TV, smart TV)
- Pick and choose which plan works best for you
- No contracts (Most options are month to month)

**Cons**
- Reliable internet with no data cap is required
- Initial setup may be difficult for the less tech savvy
- May not offer all the channels you’re looking for (Including local channels)
- Buffering, especially during big events and peak internet usage times (Typically 7pm-10pm)
Streaming Devices

- **Amazon Fire TV**: $39.99 - $119.99
- **Apple TV**: $149.00 - $199.00
- **Google Chromecast**: $34.99 - $69.99
Top Live TV Options
• $54.99/month
• Includes live TV and movies/TV series on demand
• Includes local channels (Not all channels are available in all areas)
• Cloud DVR included (Up to 50 hours)
• Allows 6 accounts
• 2 simultaneous streams (Can be upgraded to unlimited for an extra $14.98/month)
● $30 - $45/month
● Includes live TV and movies/TV series on demand
● Unlimited Cloud DVR for an extra $5/month
● Free Roku Express or a Roku Ultra for $50 (Half off original price)
● Free antenna for picking up local channels
● No local channels option. Must use antenna separately.
● 1-4 simultaneous streams
● $64.99/month
● Includes live TV **and** movies/TV series on demand
● The most sports channels
● Cloud DVR with no limits
● Allows 6 accounts
● 3 simultaneous streams
- $5.99/month
- ESPN news, events and some live sports. No access to live ESPN, ESPN2, and ESPNews channels
- Access to archived shows and originals from ESPN; 30For30, E60, and other shows
- Can link another live TV streaming option to watch more sports in the app
- 3 simultaneous streams. Some exclusive PPV events only 2 streams
$20/month
50+ channels
The most affordable streaming option
Unlimited DVR that can be stored for 30 days
3 simultaneous streams
NO local channels
AT&T TV NOW

- Used to be Direct TV Now
- $45-$80/month
- 45-65+ channels
- 2 simultaneous streams
- Some local channels
Local Live TV
Options
Antennas

**Mohu®**
Leaf Metro (Indoor)  
$17.99

Mohu ReLeaf HDTV Antenna  
$34.26

**Channel Master®**
3020 (Outdoor)  
$179.99

UltraPro Signal Finder (Indoor)  
$59.00
Top Movie/TV Episode Streaming
● Free - $9.99
● A brand new streaming service by NBCUniversal
● Offers a collection of TV shows, movies, and original series
● Allows users to watch live sports and news updates
● They do not have downloadable content for offline use, but they promise they will in the future
● On a single account, you can stream up to 3 devices
- $9 - $16/month
- Most recognized name in content streaming
- Wide variety of content (including original and exclusive)
- Downloadable content for offline use
- Allows 6 accounts, 1-4 simultaneous streams
- Offers DVD/Blu-ray subscription (many of which are not available in streaming plans)
Disney+ is $6.99/month, but this is included in a couple of bundles.

Wide variety of content from Disney, such as originals and classics.

Downloadable content that can be played offline.

A user can create up to 7 different profiles for one account.

Four devices can simultaneously stream Disney+. 
$14.99/month

HBO Max has a variety of content that includes, HBO originals, blockbuster movies and favorite series.

You can simultaneously stream on 3 devices a time.

You can download and play movies and shows offline.
$5.99 - $11.99/month

Wide variety of content (including original and exclusive)

Downloadable content for offline use

Episodes of shows are available the day after they air on TV

2 simultaneous streams
● $8.99/month (Included with Amazon Prime $12.99/month)
● Largest selection of content to stream, purchase or rent (including original and exclusive)
● Downloadable content for offline use
● 3 simultaneous streams
- $5.99/month or $59.99/year
- Specializes in content from the UK, Ireland, Canada, Australia, and New Zealand (including original and exclusive)
- Lot’s of popular shows including Midsomer Murders, Foyle’s War, Murdoch Mysteries, Agatha Christie’s Marple, Agatha Christie’s Poirot, and a lot more
- Unlimited streams
Movie/TV Rentals
<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Loan Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>prime video</td>
<td>$0.99 to $19.99</td>
<td>You have 30 days from purchase to begin watching. Once started it’s available for 48 hrs.</td>
</tr>
<tr>
<td>apple tv</td>
<td>$0.99 to $19.99</td>
<td>You have 30 days from purchase to begin watching. Once started it’s available for 48 hrs.</td>
</tr>
<tr>
<td>VUDU</td>
<td>$0.99 to $19.99</td>
<td>You have 30 days from purchase to begin watching. Once started it’s available for 24 - 48 hrs.</td>
</tr>
<tr>
<td>Google Play</td>
<td>$0.99 to $19.99</td>
<td>You have 30 days from purchase to begin watching. Once started it’s available for 48 hrs.</td>
</tr>
</tbody>
</table>
Library Resources
• Free (With active library card)
• Limited amount of content
• Borrow up to 8 items per month (based on library)
• Download content for offline use

Now available on these devices and apps!
● Currently Unavailable
● Free (With active library card)
● Wide variety of content in VHS, DVD or Blu-Ray
● Borrow multiple items at a time
Helpful Links and Information

- Most services are very similar in use. Just create an account with a username (for most services your email is your username) and password. Go to that services website or app and log in with your information.

- [www.justwatch.com](http://www.justwatch.com) - is a great site for finding out if a TV show/movie is currently available on any service

- [https://antennaweb.org/address](https://antennaweb.org/address) - Type your address in to see the local channels you could get with different antennas

- [www.theantennamen.com](http://www.theantennamen.com) - a local company that sells and installs antennas for local, live TV
Questions?