Digitize Your Memories

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What is Digitizing?

Converting information into a digital format that can be processed by a computer.

Why Digitize?

- Physical media gets lost, damaged, and wears over time.
- Physical media takes up a lot of space
- Can create extra backups, including physical and cloud storage
- They can be edited and cleaned up
- Much easier to share with your friends and family
- Easier to organize
- Affordable

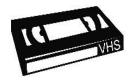
What Can I Digitize?



PHOTOS



FILM & SLIDES



VHS TAPES



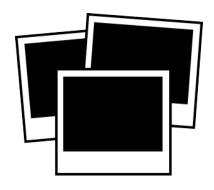
CASSETTE TAPES



DVDS & CDS



VINYL



Photos

Flatbed Scanner

- + Best quality
- + Capable of scanning large documents
- + Adapters can be used to scan negatives and slides
- + Software can automatically fix colors, remove dust, dirt, and scratches, and fix tears and creases
- Time consuming
- Good scanners can be pricey
- May have to crop photos a bit



Google Photoscan App

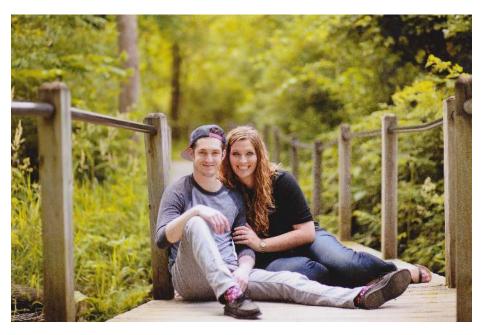
- Available on iOS and Android
- + Fast and easy
- + Photos are cropped automatically
- + Files can be immediately backed up to Google Photos
- Photo quality depends on devices camera and lighting
- Photos can look a bit blurry compared to a flatbed scanner
- Colors aren't quite as accurate as a flatbed scanner



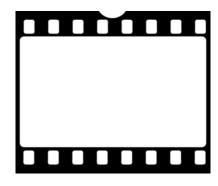
Quality Comparison

Flatbed Scanner

Google Photoscan App







Film & Slides

KODAK SCANZA

+ Can preview pictures before scanning

126 Slide

35mm Slide

- + Automatic picture adjustment
- + Scans directly to an SD card
- + Very fast/easy

110 Slide

- Photos can look slightly out of focus/soft
- Colors can be a bit off













35mm Film 1

110 Film 12

126 Film

35mm Slide Captured with KODAK SCANZA



Scanning Services

- Typically higher quality
- + Convenient/Time saving
- + Some offer photo restoration
- Expensive
- Risk losing photos in the mail

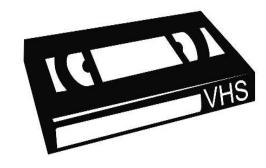








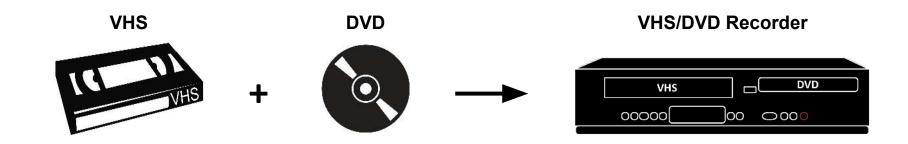




VHS Tape

VHS to DVD

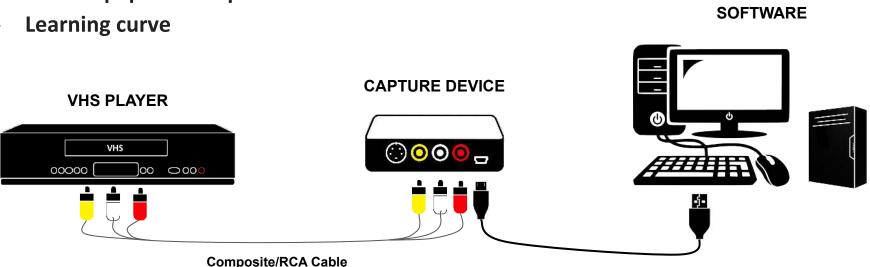
- + Fairly simple to use
- + DVDs can be played on any DVD player
- + Menus/Chapters can be added
- Slow/Records in real time
- Equipment harder to find
- DVD may not be able to hold entire VHS



VHS to Computer

COMPUTER + VHS TO DIGITAL

- DVDs not needed; Files stored directly to computer
- Option to save to DVD, flash drive or cloud based storage
- Slow/Records in real time
- More equipment required

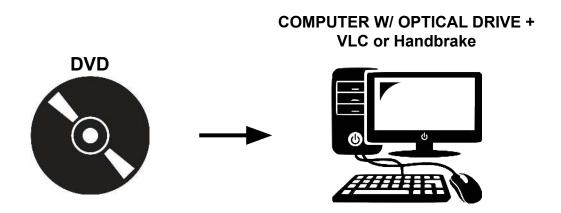


USB Cable



DVD to Computer

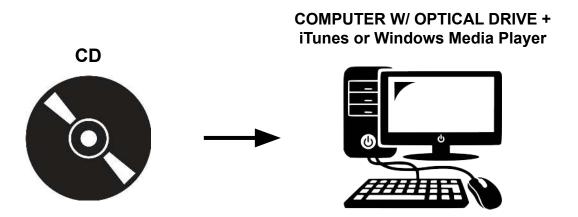
- + Stored right to computer
- + Easy to create backups and store in a cloud based service
- Slow/Records in real time
- Additional equipment needed for Blu-ray

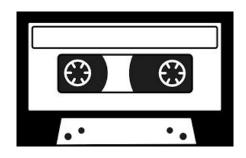




CD to Computer

- + Can easily be added to a phone/tablet or MP3 player
- + Can create your own mix CD
- + Easy
- Can be time consuming
- Potential legal restrictions

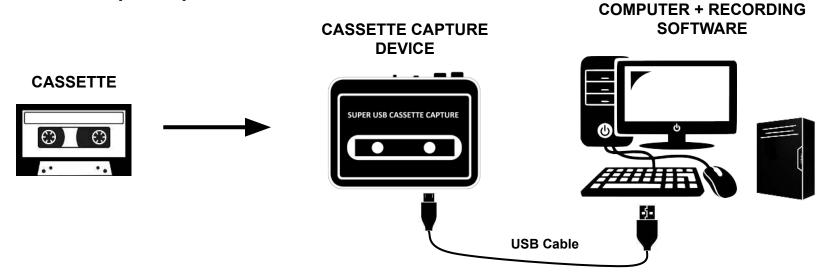




Cassette Tape

Cassette to Digital

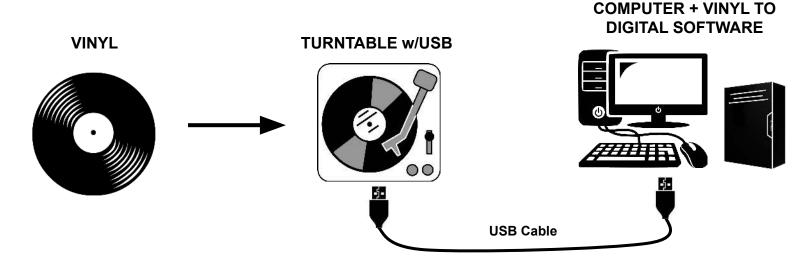
- + Stored right to the computer
- + Easy to create backups and store in a cloud based service
- Slow/Records in real time
- Won't fix warped tape





Vinyl to Digital

- + Stored right to the computer
- + Easy to create backups and store in a cloud based service
- Slow/Records in real time
- Won't fix damaged records



Organizing Your Content













How Do You Want to Store/Backup Your Media



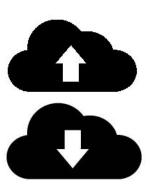




Internal Hard Drive



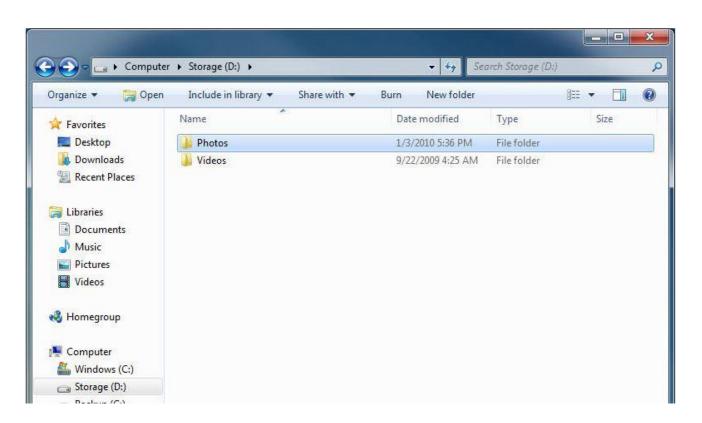
External Hard Drive

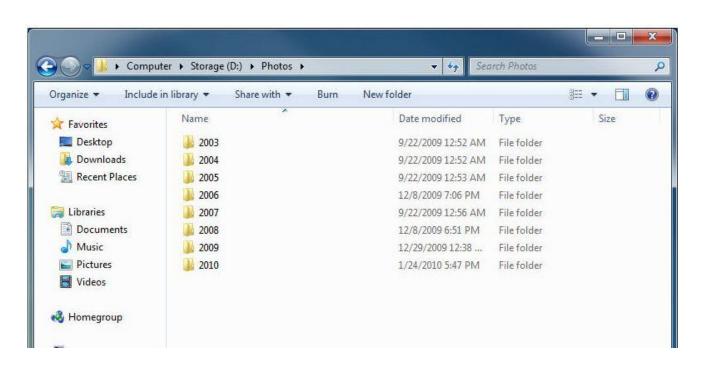


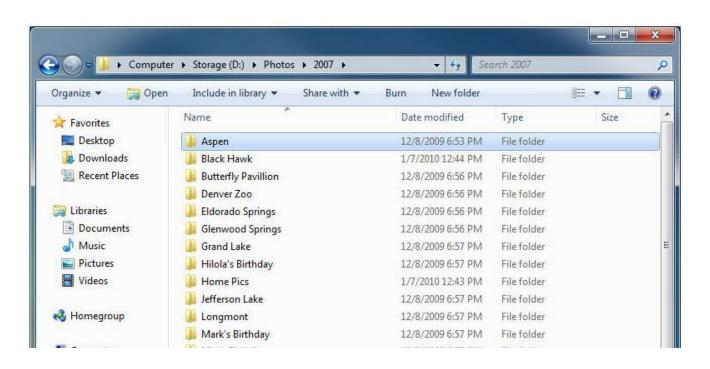
Cloud

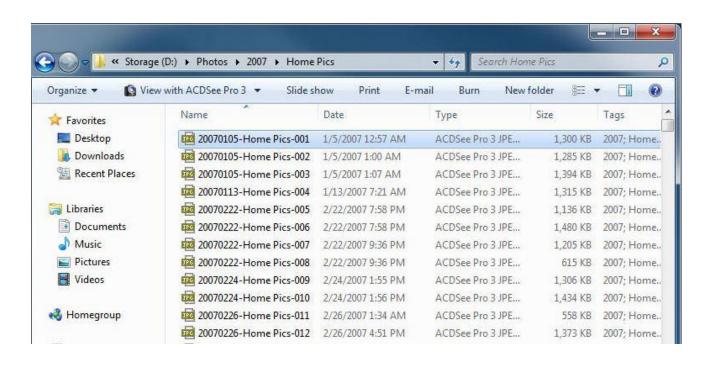
Local Storage

- + You're in control
- + No 3rd party access to your digital media
- □ Not online so it's safe from cyber attacks/hacks
- Have to make sure to do backups of your media yourself
- Have to make an initial purchase of large storage container depending on how much you want to digitize
- Harder to share with friends and family
- If the device fails, you media could be gone









Cloud Storage

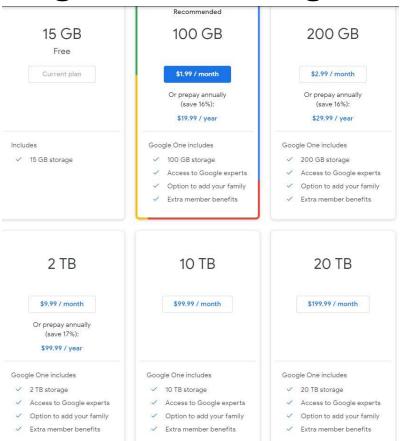
Google Photos & iCloud

- + Accessible anywhere you need it from any device
- + Does not take up space on your local device once backed up
- □ Easier to share with family and friends
- \square In some cases it can be automatically sorted using AI (Face Grouping, Location, Events)
- May be a monthly fee depending on what backup company you choose
- 3rd party vendor has these stored
- Open to possible cyber attacks

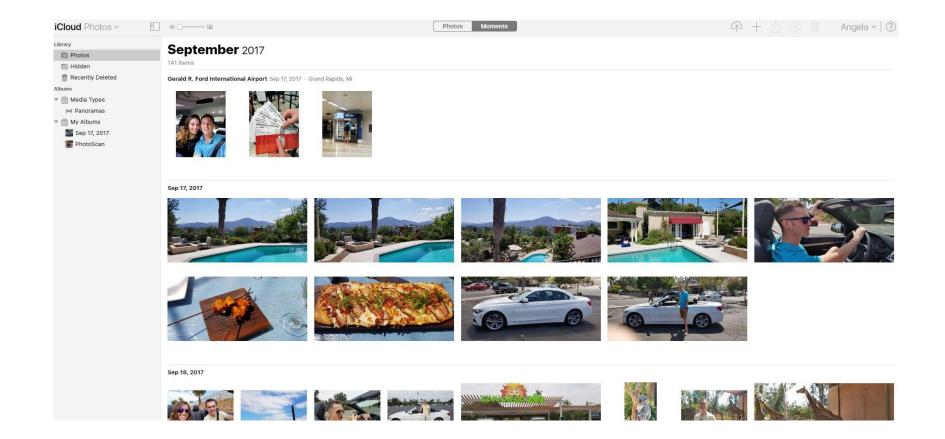
Google Photos



Google Cloud Storage Plans



iCloud Photos



Apple iCloud Storage Plans



United States (USD)

50 GB: \$0.99

200 GB: \$2.99

1 TB: \$9.99

Questions?

