

# **Smart Home Smarter Shopping**

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Marshall District Library  
November 15, 2018**

# Getting Started

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- Smartphone or Tablet **Required**
- Internet Connection **Required**
- What's important to you?
  - Controlling your lights? Thermostat?  
Listening to music?
- Are you already paying for Amazon Prime, YouTube Music, or Apple Music?

# Selecting an Ecosystem



## Pros

- Inexpensive to start (Echo Dot @ \$50)
- Been around the longest
- Fairly easy to set up
- Most 3rd party support
- Audiobooks from Kindle and Audible are integrated
- Most devices to choose from

## Cons

- Not as good at answering basic questions
- Mishears you more than Google devices



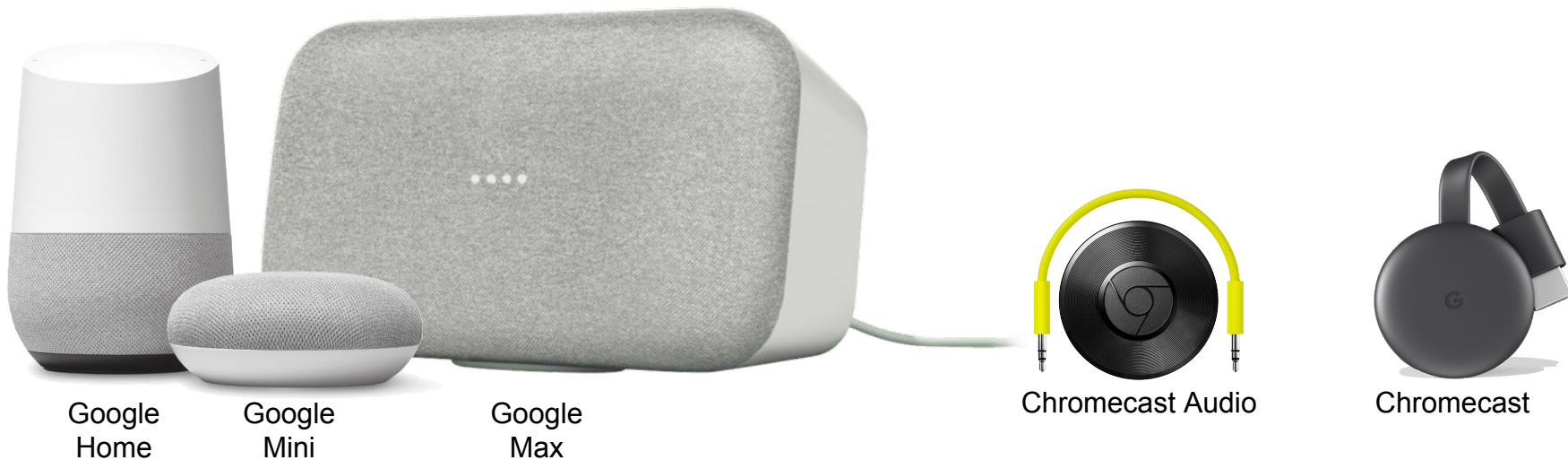


## Pros

- Inexpensive to start (Home Mini @ \$50)
- Best at answering questions
- Easiest to set up
- Works with a lot of third party devices
- Integrates very well with Google accounts

## Cons

- Less third party devices than Amazon
- Slightly more expensive than Amazon devices





## Pros

- Works great with all Apple products
- Easy to set up
- Best sound quality



HomePod



Apple TV

## Cons

- Expensive to get started (Homepod @ \$350)
- Least 3rd party support
- Not as good at answering basic questions
- Only supports Apple music through commands



iPhone

Music/Podcasts

amazon



pandora®



Google



pandora®



You**Tube** **MUSIC**



Apple 



 **MUSIC**



Movies/TV

amazon



Fire TV Stick

NETFLIX

hulu

HBO  
NOW®

SHOWTIME

prime video

sling  
TELEVISION



PlayStation Vue

Google



Chromecast

NETFLIX

hulu

Must be cast from  
tablet/smart phone

HBO  
NOW®

SHOWTIME

vudu

Must be cast from  
tablet/smart phone

YouTube

YouTubeTV

DIRECTV  
NOW

Apple



Apple TV

NETFLIX

hulu

HBO  
NOW®

SHOWTIME

vudu

prime video

sling  
TELEVISION

YouTube

DIRECTV  
NOW

# Honorable Mentions

**SAMSUNG**



Samsung Galaxy Home

 Microsoft  
by harman/kardon®



Harman/Kardon  
Invoke

**facebook.**



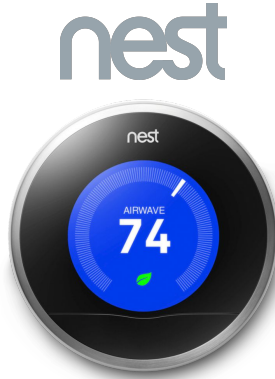
Facebook Portal



Facebook Portal +

# Smart Devices

## Smart Thermostat



Great option for any ecosystem. Works with **Google**, **Alexa**, and **Apple**.



Best option for the **Amazon** ecosystem. Has **Alexa** built in. Also works with **Apple**.

## Smart Lock



Great option for any ecosystem. Works with **Google**, **Alexa**, and **Apple**.



Another great option for any ecosystem. Works with **Google**, **Alexa**, and **Apple**.

## Smart Display

Google

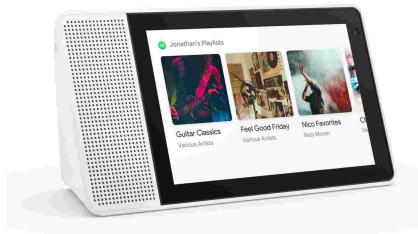
Home Hub



A good display and a small form factor. Works with **Google**.

Lenovo

Smart Display



The best display and speakers. More expensive. Works with **Google**.

amazon

Echo Show



Has **Alexa** built in. Works with **Amazon**.

## Smart Doorbell

arlo



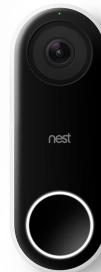
Wireless, easy setup. No built-in camera. Works with **Google** and **Alexa**.

ring



Solar power option. Motion detection. Works with **Google** and **Alexa**.

nest



HDR video. Can recognize faces. Works with **Google** and **Alexa**.

## Smart Camera

amazon



Live feed on Amazon devices. Only works with **Alexa**.

nest



Most popular smart camera. Built-in **Google** Assistant.

arlo



Wireless or wired functionality. Local or cloud backup storage. Works with **Google** and **Alexa**.

## Smart Bulb

PHILIPS



Most popular smart bulbs. Most options to choose from. Requires hub. Works with **Google**, **Alexa**, and **Apple**.

tp-link



A trusted brand. Lower prices. Does not require hub. Works with **Google**, **Alexa**, and **Apple**.

## Smart Vacuum

# iRobot®

Roomba



The most well known smart vacuum. Works with **Alexa** and **Google**.

# SAMSUNG

POWERbot



Samsung's answer to the Smart Vacuum scene. Works with **Alexa** and **Google**.

## Smart Plug

# amazon



Simple design and easy to install. Works only with **Alexa**.

# tp-link



A trusted brand. Easy to set up. Works with **Google** and **Alexa**.

# iHome



One of the only smart plug options that work with **Apple**.

# Smarter Shopping

# The Best Time to Buy Anything Year Round

## First Quarter

01 **January**

02 **February**

03 **March**

Boats • Computer Monitors • Gas Grills & Air Conditioners • Wedding Supplies • Winter Coats & Clothing

Clothing • Broadway Tickets • Carpeting • Furniture • Gift Cards • Linens • Motorcycles • Suits • Video Games

Broadway Tickets • Cellphones • Televisions & Home Theaters

Chocolate • Frozen Foods • Golf Clubs • Luggage

## Second Quarter

04 **April**

05 **May**

06 **June**

Televisions & Electronics • Houses • Cookware • Digital Cameras • Thrift Stores • Vacuum Cleaners

Cruises • Sneakers

Refrigerators • Mattresses • Office Furniture

Dishware • Gym Memberships & Equipment • Tools

## Third Quarter

07 **July**

08 **August**

09 **September**

Computers

Furniture • Home Decor • Tools • Video Games

Linens & Storage • Office Furniture • Kids' Clothing • Office Supplies • Swimsuits

Appliances • Bicycles • Broadway Tickets • Cars • Lawnmowers • Holiday Airfare • Office Supplies • Wine

## Fourth Quarter

10 **October**

11 **November**

12 **December**

Cars • Cookware • Digital Cameras • Gas Grills & Air Conditioners • Plants • Toys & Games • Wedding Supplies

Appliances • Broadway Tickets • Jeans • Patio Furniture

Appliances • Candy • Televisions & Electronics • Tools

Champagne • Golf Clubs • Pools • Televisions & Electronics • Tools

# Top Sites to Find Sales / Coupons

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- Top Websites for Deals
  - <https://slickdeals.net>
  - <https://www.bradsdeals.com>
  - <https://www.retailmenot.com/>
  - <https://www.amazon.com/>
- Black Friday/Cyber Monday Deals
  - <https://bestblackfriday.com/>
  - <https://www.cnet.com/holiday-gift-guide/black-friday/>
  - <https://blackfriday.com/>

# **Top Apps / Browser Extensions For Saving Money**



# Honey

(Browser Extension)



- Requires creating an account (Free)
- Add items to your “Drop List” and get notified when they go on sale via email
- Automatically checks promo codes on the website you are on when checking out to get the best price
- Not supported on mobile browsers or app stores yet (App in development)



(Browser Extension, Website)



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Also available as an app for iOS and Android



- Requires creating an account (Free)
- Add items to your “Watchlist” and get notified when they go on sale via email
- Automatically checks promo codes & sale prices across the web to find the best price



(Browser Extension, Website)



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Also available as an app for iOS and Android



- Requires creating an account (Free)
- Lets you get Cash Back for shopping online at over 2,500 stores
- Stores pay Ebates commission for sending you their way. Ebates shares that commission with you. Get paid every three months. Paid over \$1B to members since 1998
- Receive a check or PayPal payment with no fees or forms

# Questions?

